

SUSTAINABILITY REPORT

+ POR EL ENTORNO

SUSTENTABILIDAD MADERAS

(More (+) for the Environment, Maderas' Sustainability)

June 2022



**CIUDAD
MADERAS**
PREMIUM LOTS



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CIUDAD MADERAS

PREMIUM LOTS

With a legacy spanning over 38 years in the real estate market and with a presence in seven states in México, Ciudad Maderas has successfully assisted thousands of people in making a secure investment in land, providing them with opportunities for economic growth and the flexibility to sell or construct on their property in the future.

Furthermore, Ciudad Maderas enables its clients to experience a higher quality of life by creating fully functional spaces of premium quality. However, providing well-being should not be limited just to their customers but to all individuals directly or indirectly involved with Ciudad Maderas.

The company implemented a sustainability plan to identify environmental deficiencies that hinder community development and the creation of new cities.

Ciudad Maderas is actively improving the quality of life for everyone through a sustainability program called **“Más (+) por el Entorno” (More (+) for the Environment)**.



What is + POR EL ENTORNO SUSTENTABILIDAD MADERAS ?

(Whats is + for the Environment, Maderas' Sustainability?)

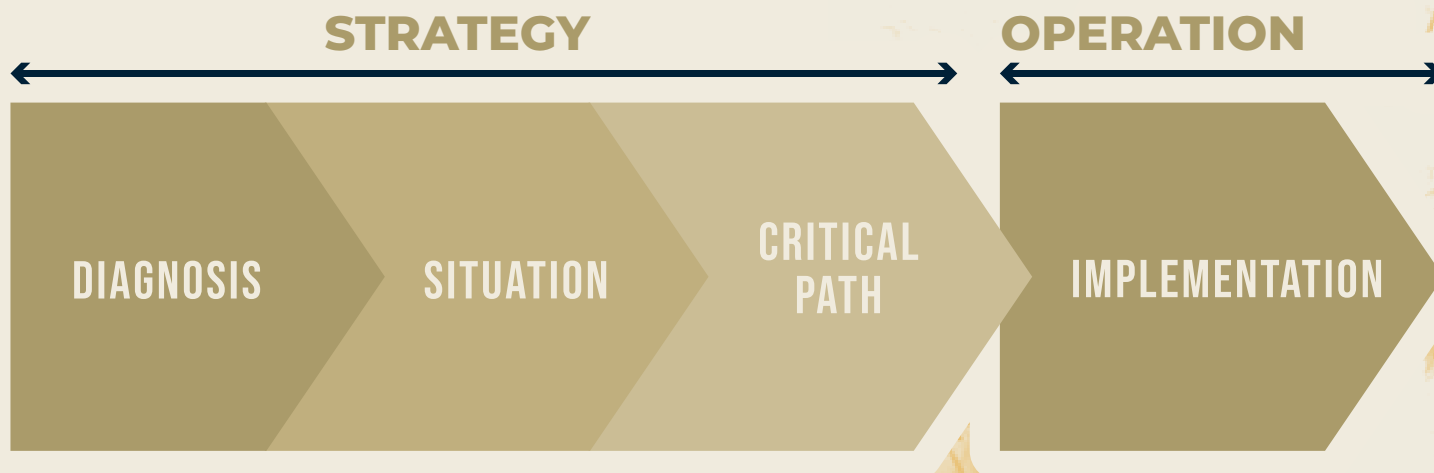
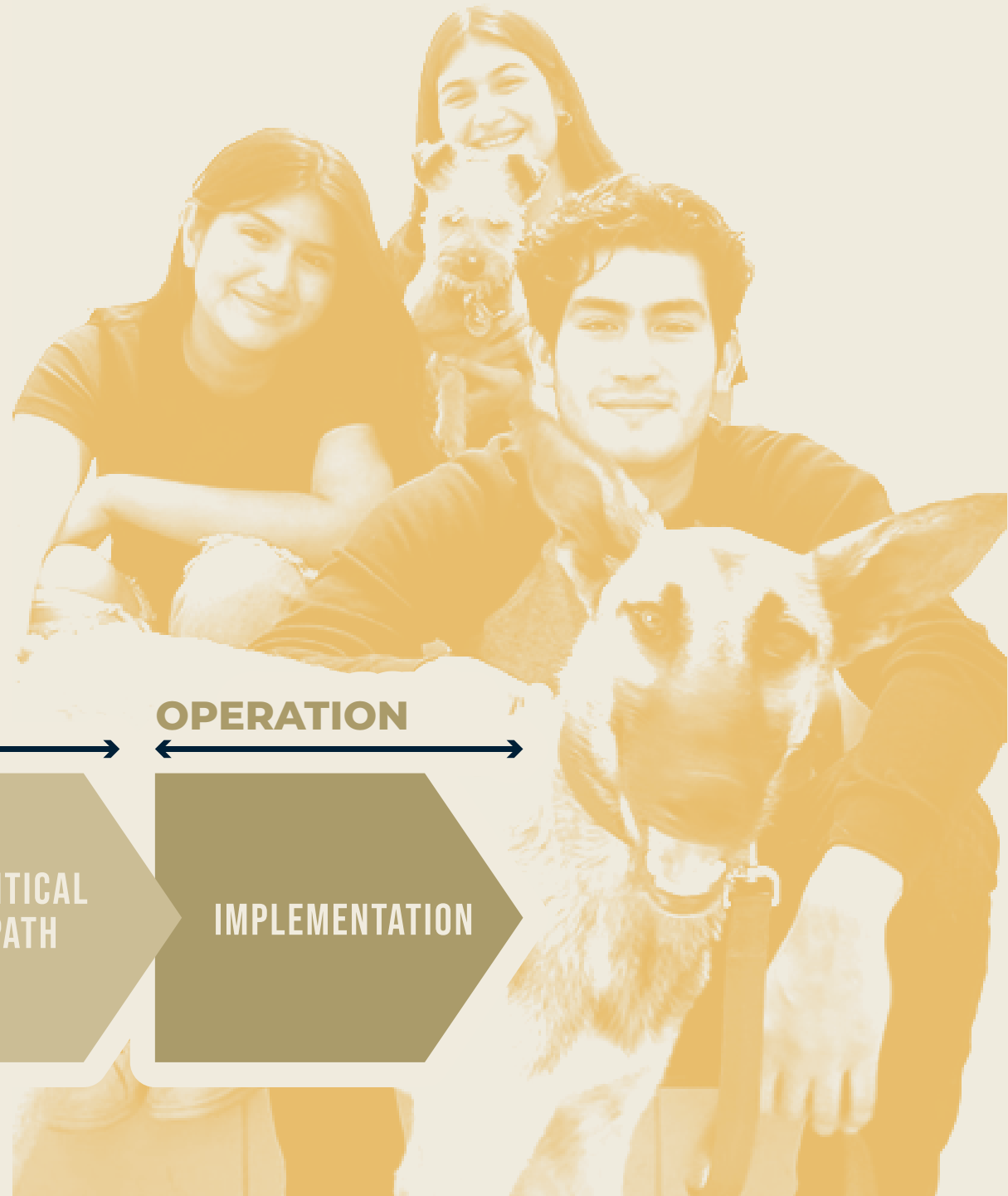
Our company is committed to sustainability through our More (+) for the Environment program. Our goal is to constantly innovate and stay at the forefront of improving the lifestyle that is necessary in today's world.

As urban developers, we are dedicated to serving our clients and creating social, environmental, and economic conditions that meet the needs of society as a whole through this program.



WHY DOES IT STEM FROM TWO LINES OF THOUGHT?

We understand that the environment and society are interconnected and form a single organism. If one is harmed, the other will also be damaged. To achieve true sustainability, we have developed a working structure to create a comprehensive plan.





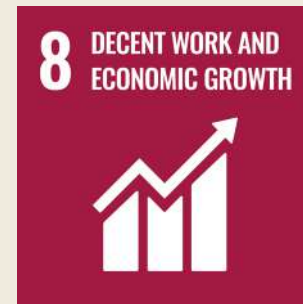
OUR VISION COMES FROM THE RIGHT LEADERSHIP

Being a prominent player in the real estate industry, we must encourage the adoption of ideas and initiatives that foster societal progress while preserving our ecosystem. To achieve this, we are committed to enhancing our performance in social and environmental responsibility domains, ensuring we maintain an ideal harmony. Our ultimate objective is to shape the cities of the future that are fully habitable, mindful, and sustainable.

CONTRIBUTION TO THE UN SUSTAINABLE DEVELOPMENT GOALS

The UN General Assembly implemented a plan of action with the 2030 Agenda for Sustainable Development to support the well-being of people and the environment and ensure the continued prosperity of the planet.

This global sustainability plan calls for the help of governments to tackle current problems through 17 objectives. **Ciudad Maderas is contributing to 11 of them** through two branches of work, focusing on **social** and **environmental** initiatives.





SOCIAL



At Ciudad Maderas, we recognize that social sustainability encompasses our internal and external communities. Therefore, our plan addresses the challenges those residing in and around Ciudad Maderas face.

That is why, as **internal social sustainability**, we prioritize the well-being of our employees. We offer programs to ensure their welfare and stability in the workplace, providing services that foster personal growth within a healthy society.

Our efforts towards **external social sustainability** involve paying attention to various social aspects to assist foundations that aim to enhance the living standards of vulnerable communities.



SOCIAL PILLARS

WE COLLABORATE WITH:

Support for collaborators

Our employees are a fundamental part of our organization. As such, we strive to provide them with various forms of support, such as programs, services, and incentives.

How do we achieve this?

- Our company offers indefinite-term contracts with competitive salaries, job growth opportunities, benefits, and various services.
- We offer various services, such as partnering with healthcare companies, implementing labor recognition strategies, providing psychological support and training, and organizing recreational activities.
- We have implemented NOM-025 to ensure a completely safe environment for the growth of all our employees, regardless of their race, disability, gender, or sexuality. Additionally, we strive for gender equality and spaces free from harassment.



*Equipo de
Capital Humano*



NYSSA | Social adaptation programs for young people.

With this foundation, our goal is to prevent and increase awareness of a culture of peace in communities where youth and children are at risk of being targeted by criminal organizations.

What steps do we take to accomplish prevention?

- Facilitating personal growth and development for children and adolescents in contact with delinquency.
- Opening spaces where they can practice sports activities that distract them and give them healthy development.
- Contributing with the access to education for youth at risk.
- Ensuring the inclusion and reintegration of young people or children involved in conflict with the law.



NÄSCAA | A foundation dedicated to raising awareness of animal welfare.

Our organization collaborates with this group's animal welfare awareness program to promote deep concern and appreciation for these creatures.

How are these practices implemented?

- Sterilize and rescue stray animals.
- Foster programs for adoption and rescue.
- Provide medical care services for companion animals.
- Open sanctuaries for the care and protection of these animals.
- Encourage donations, ensuring that they will be applied to non-profit initiatives.



LAMAT | A social inclusion project for low-income people.

Together with this foundation, we operate programs that offer comprehensive support to promote human development and provide scholarships for students in vulnerable situations.

How do we implement our work?

- Welfare programs for indigenous people.
- Help make education more accessible to students.
- Creating opportunities for self-employment and self-consumption.
- Assist in community building.
- Child nutrition plans.
- Providing economic support for older people.
- Contribution to public health for these vulnerable groups.

UNNATI | A project to generate opportunities for women.

By supporting this association, we have established programs that provide opportunities to eliminate gender violence and violence against vulnerable groups.

What are the programs like?

- Access to information and education through scholarships.
- Impulse to personal development.
- Psychological support and emotional support programs for women.
- Training to detect and reduce child abuse in adolescents and children.
- Prevention and identification of bullying attitudes.





ENVIRONMENTAL

At Ciudad Maderas, we recognize the current state of the planet and our role as a company that works directly with the land. As such, we are dedicated to supporting initiatives that ensure the **preservation of the environment**.



PRESERVED NATURAL AREAS MADERAS

This initiative addresses the overexploitation of nature (soil, water, and non-renewable resources) through appropriate strategies that aim to prevent soil erosion and aquifers' exploitation.

How do we accomplish this?

- Through reforestation campaigns.
- Developing water-harvesting models.
- Rehabilitation of green areas.



GUARDIANS OF THE EARTH

Our team must instill the values of care, protection, and maintenance to protect the environment. By starting with our people, we can ensure that they are aware of the harm caused to the environment and feel a sense of connection to the natural world around them.

How do we make this a reality?

- Encouraging respect for flora and fauna.
- Connecting with the land through reforestation.

RESPONSIBLE CONSTRUCTION

Our developments are equipped with technology and ecological plans to ensure that upcoming condominiums do not harm their environment and are in harmony with their surroundings.

How do we achieve this?

- Through the implementation of cobblestones in the streets of the condominiums.
- With plans for reforestation or relocating flora.
- By reducing the ecological footprint through the use of clean energy.



WATER CARE

Water is a non-renewable resource at risk due to pollution, scarcity, and exploitation. To help preserve it, we work with OOAM, which helps us with the appropriate infrastructure for water collection, treatment, and drainage within our developments.

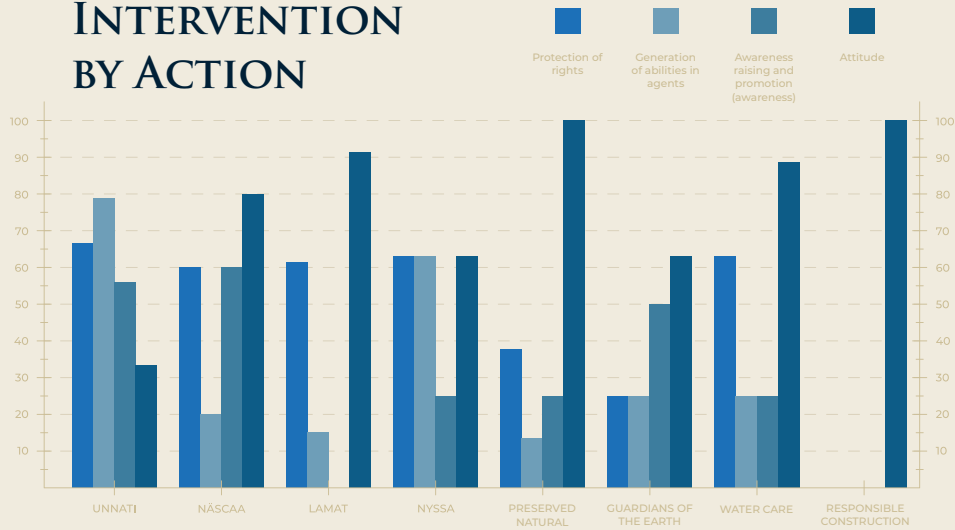
How do we make this possible?

- By reducing water consumption during the construction of the development.
- Detecting and repairing leaks immediately.
- Applying sanitation and reuse.

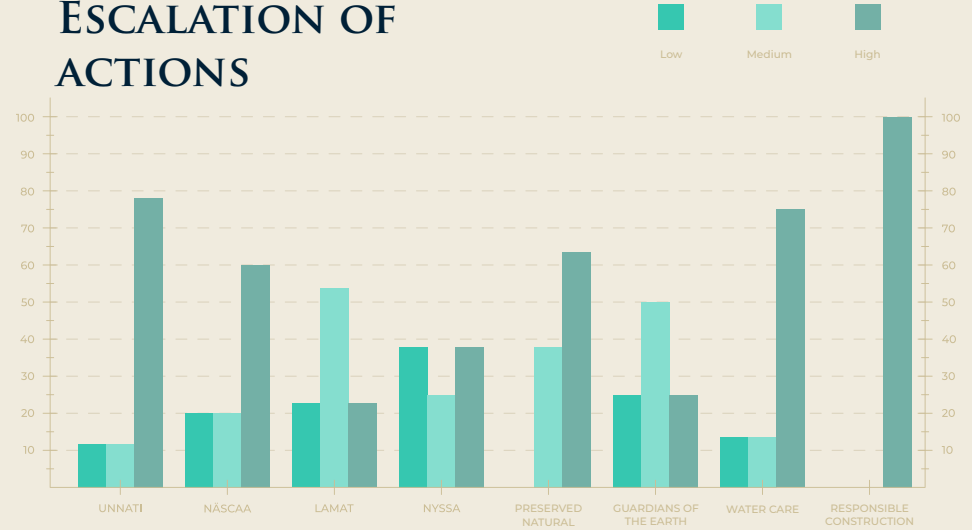
IMPACTS



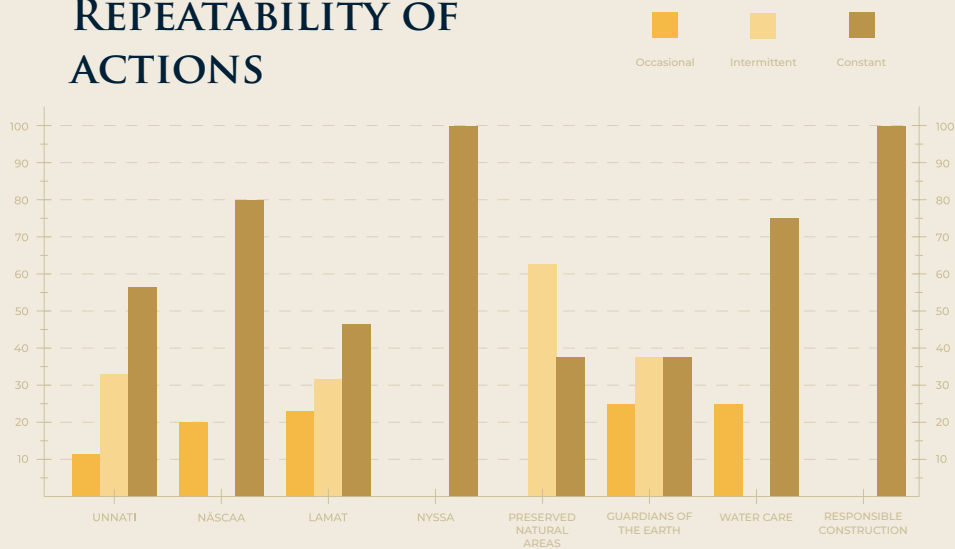
INTERVENTION BY ACTION



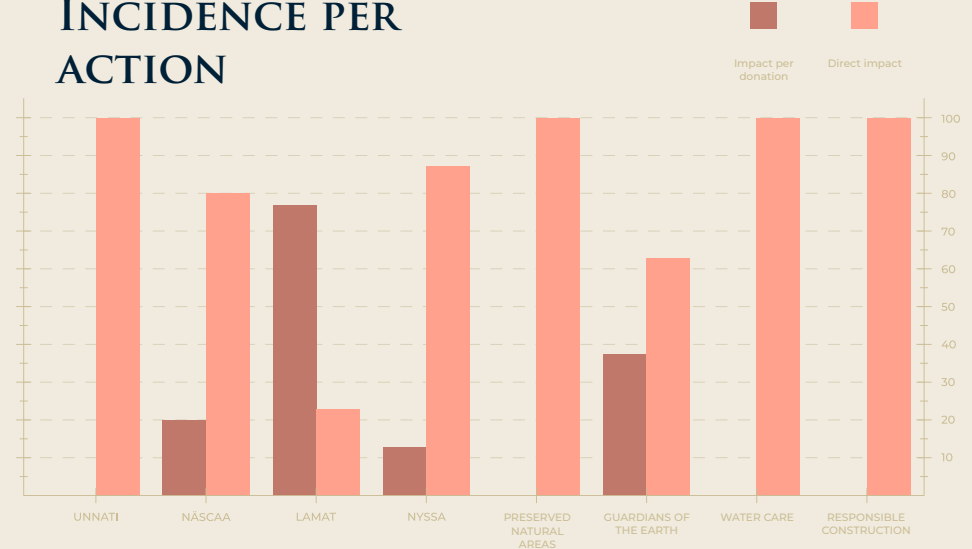
ESCALATION OF ACTIONS



REPEATABILITY OF ACTIONS

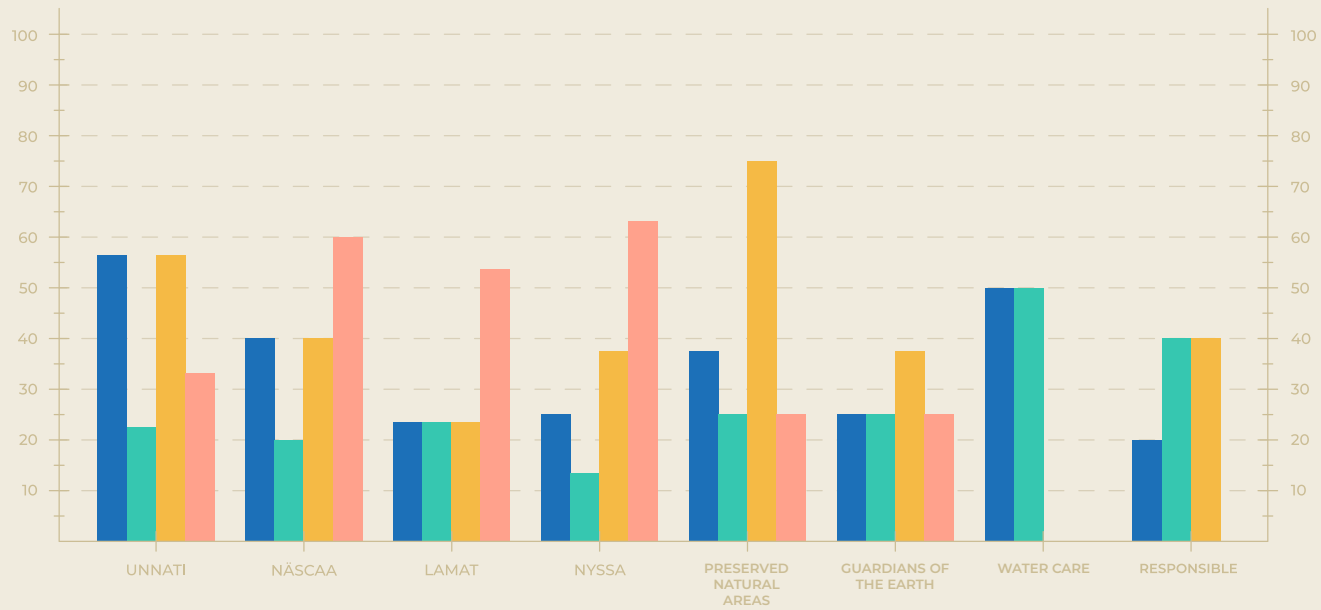


INCIDENCE PER ACTION




RISK MANAGEMENT

■ Prevention
 ■ Mitigation
 ■ Compensation
 ■ Expansion



CONCLUSIONS





We have made a positive impact based on our initial sustainability plan results. While we are confident in our progress on the social front, we recognize the need to intensify our efforts to achieve all our approaches' goals.

We can work on enhancing our internal social network to improve the quality of life for our employees and foster a community of trust between them and the employer.

On the external social side, we will maintain our support for the organizations and foundations mentioned in this report to help provide growth opportunities for vulnerable populations.

As part of our commitment to the environment, we must stick with our existing plan while proposing suggestions that align with our goals and make a positive difference in our surroundings.

To sum up, we are committed to implementing our programs to ensure social-ecological harmony, which is crucial for educating future generations. We will also prioritize effective communication in our current initiatives to develop cities of the future that provide a suitable environment for all residents.

**WE ARE
CREATORS
OF NEW
CITIES**

+ POR EL ENTORNO

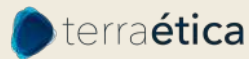
SUSTENTABILIDAD MADERAS

(More (+) for the Environment, Maderas' Sustainability)

This exercise aims to provide an unbiased, objective professional opinion and is conducted with confidentiality and professional diligence. It is important to note that this results report should not be interpreted as an audit document.

This report was issued on June 5, 2022.

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